

2017 Annual Report



CADSA
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About CADSA

The Capital Area Down Syndrome Association (CADSA) is a 501(c)(3) nonprofit organization that supports people with Down syndrome and their families in the Mid-Michigan. CADSA plays a critical role in providing resources, education, advocacy, and awareness about Down syndrome to the community. In 2016, a 8 member volunteer board of directors, 2 administrative staff, and 103 member families comprised the organization. Through a range of services and programs described in the coming sections, 654 people were directly served by CADSA, and countless more received incidental benefit. Whether it is through the services and programs offered, or through the financial support members can receive to participate in these activities, CADSA's key objective is to enhance the lives of people living with Down syndrome so they can reach their potential and be valued members of our community.



Programs and Campaigns

Social Programs

Welcome New Baby Program

This program was set up to welcome new and expectant mother that have received the Down syndrome diagnosis. A CADSA mother of a child with Down syndrome will call and talk to you about concerns and help direct you to resources in our area. This support group will allow you to join a community of others that will help build you up. Contact our office to receive a CADSA Welcome New Baby Bag Gift.

Coordinator Dawn Tomlin info@cadsa.org

Playtime Pals (5 & Under Monthly sensory class)

Structured play-based monthly classes focusing on social skills fine/gross motor skills, and sensory awareness through music, art, stories, and other playtime fun. This play group is designed to help toddlers and parents build friendships and support one another through this journey. Coordinator Lizette Vasquez, lizette.urbina@gmail.com



Club 21Plus (Social activities for members 14 and older) This program is designed to a social and community engagement opportunity as well as a platform for advocacy for individuals with Down syndrome ages 14 and older, and their families. Club21Plus members independence going on events and have a blast making friends! Kierin Kerbawy, Self-Advocate Representative, Club21 Founder, Coordinator Angela Rasegan, info@cadsa.org

Moms Night Out/Dads Group

This is a monthly event for networking and a night out to relax and mingle with other adults experiencing the same struggles and joys. Coordinator Janice Frankovich, info@cadsa.org

Community Outreach

In order to achieve our goals, we are engaged in a series of initiatives throughout the year to raise awareness of Down syndrome.

Programs Planned for 2017

Move Play Groove Music Class

Move Play Groove Music Class, this is a 45-minute class, for 6 weeks \$75.00 the instructor is a licensed music therapist from Children's Therapy Corner, classes are on Thursdays starting Thursday, February 23, 2017, 5:00 pm-5:45 pm, Classes are held at the CADSA OFFICE REGISTER NOW on CADSA.ORG. Join us for a program for members ages preschool and early elementary and their caregivers. This class is designed to enhance language development, play and social skills, pre-literacy skills, memory, fine and gross motor skills and coordination. Children will be following class routines through songs, musical stories, music games, creative movements and instrument play! Small class sizes, Offered once per quarter. Registration is required. Classes will close registration after class 2 begins, no new members will be able to join this session. However, we will offer the class again. Classes take place at the CADSA Office 808 W. Lake Lansing Road Suite 101 East Lansing, MI 48823

Uke and Me Music Class

It's Uke and Me! - a program for kids 8 and up the instructor is a licensed music therapist from Children's Therapy Corner. Classes are on Thursdays starting Thursday, February 23, 2017, 5:00 pm-5:45 pm, Classes are held at the CADSA OFFICE REGISTER NOW on CADSA.ORG Learn to play ukulele in a group setting learning chords to accompany new and familiar songs. Class time will also include opportunities to create song lyrics for group songwriting. Potential goal areas to be addressed: fine and gross motor skills, memory, learning sequences, social skills (greetings, turn taking, working in a group, acknowledging and allowing the ideas of others), oral motor and language skills, increased participation in a group and responding when cued, and reading and decoding skills. Suggested class size 6 to 10. (Currently participants would need to bring their own ukulele – although I do have three that I can let kids borrow in class – it would be best if each child had their own they could take home and practice with). 45-minute session. Classes take place at the CADSA Office 808 W. Lake Lansing Road Suite 101 East Lansing, MI 48823

Sign Language Class

Sign Language Class, session one is 7 weeks on Tuesdays starting February 21, 2017, 6:00 pm-7:00 pm, Classes take place at the CADSA Office 808 W. Lake Lansing Road Suite 101 East Lansing, MI 48823. FREE CLASS This program is facilitated by the LCC ambassador program that will be sending instructors to help CADSA members learn sign language. This can be very beneficial to our members since some struggle with speech. The activities, vocabulary, and information are geared specifically to our special needs membership and parents. Bring the whole family to join in on the fun!

Dance Class

Dance Class is held at the CADSA office the first Friday of every month at 6pm-6:45 pm. Classes offered by instructors from Happendance, Michigan's longest-running professional modern dance company, widely known for its concerts of original dance. Classes take place at the CADSA Office 808 W. Lake Lansing Road Suite 101 East Lansing, MI 48823

Karate Class

Karate Class is held on Monday night from 5-6pm for 4-week sessions, once per quarter. This class is instructed by Victory Martial Arts. Classes take place at the CADSA Office 808 W. Lake Lansing Road Suite 101 East Lansing, MI 48823. This is a safe and encouraging learning environment, where students can learn self-defense, discipline, and confidence.

They gain a better sense of identity will boost their confidence, resulting in increased assertiveness when dealing with the high-pressure situations they're faced with on a daily basis. Students gain independence while being challenged to work toward their maximum potential. By expanding their network with positive influences, they'll be able to enjoy physical activity and increase social skills.

Playtime Pals

Playtime Pal's is a monthly sensory class, begins Saturday, February 25, 2017, 10:00 am-11:00 am, this group meets CADSA Office 808 W. Lake Lansing Road Suite 101 East Lansing, MI 48823, Coordinator Lizette [Vasquez-lizette.urbina@gmail.com](mailto:lizette.urbina@gmail.com), intended audience 0-5 years old. This is a structured play-based group focusing on social skills fine/gross motor skills, and sensory awareness through music, art, stories, and other playtime fun. Classes take place at the CADSA Office 808 W. Lake Lansing Road Suite 101 East Lansing, MI 48823

Soccer Clinic Soccer Zone

This clinic is held at Soccer Zone in the fall typically September and October for a 6-week program. This is a FREE clinic, for all ages and disabilities. Volunteer partners join with participants to work on skills and drills. Soccer clinics athletes of all ages and abilities will enjoy spending time with friends while building confidence.

Community Awareness Campaigns

Random Acts of Kindness

Last year's event took place on Saturday, March 19, 10:00am-1:00 pm Our Random Acts of Kindness Event in celebration of World Down Syndrome Day.

Join us this year on Saturday, March 18, 2017, from 10:00-1:00 pm at the CADSA Office. Let's reach out to the community in honor of all individuals with Down syndrome.

World Down Syndrome Day March 21st

Monday, March 21, 2017, marks the 12th anniversary of World Down Syndrome Day. Each year the voice of people with Down syndrome, and those who live and work with them, grows louder to raise awareness about Down syndrome.

WDSO Capitol Rotunda Event

Membership and loved ones gather to share a testimonial about loved ones at the Michigan State Capitol in the Rotunda. Guest included participation by other Down syndrome affiliates throughout the state, and our State Officials, including Lieutenant Governor Brian Calley that spoke of the beauty of children with Down syndrome.

Join us in 2017 on Tuesday, March 21 from 11:00am-12:00om to ADVOCATE AND CELEBRATE at the state capital building!

STEP UP FOR DOWN SYNDROME EVENT

Step Up for Down Syndrome (SUDS) walk is one of 300 events held annually across the country focused on increasing funding and awareness for individuals with Down syndrome and their families. In the past, we average 500+ people attending our event, making it our largest fundraising event of the year. We would love for YOU to join us, too!

Your support on our SUDS Campaign raised nearly \$30,000 to help CADSA plan for 2017 programs and services. We work on fundraising and grant writing year round to increase and ensure that we can provide, scholarships, programs, education, advocacy and outreach to our Mid-Michigan Community!



CADSA Volunteers

Over 200 volunteers generously donate their time and energy to CADSA each year. Among them are volunteers from Michigan State University Student Exception Children Group. They volunteer on a regular basis and dedicate countless hours each year to working with our members and helping us provide wonderful experience at our events. Additionally, the annual Step up for Down Syndrome (SUDS) event brings a wide range of volunteers. This year's volunteer crew included representation from Crazy Craig Entertainment, Michigan Freelance Mascots, Grand Ledge Pom Pom Teams, RetroDuck Custom Screen Printing, Century Glass, Food Fun Concessions, DJ Ron, Smiles Digital Photography, Planet X Events, Daddy's Little Grill, CADSA members, Board members, CADSA staff and interns, Olivet College students, CADSA committee members, CADSA board members, and News 10 WILX Anchor Ann Emmerich.

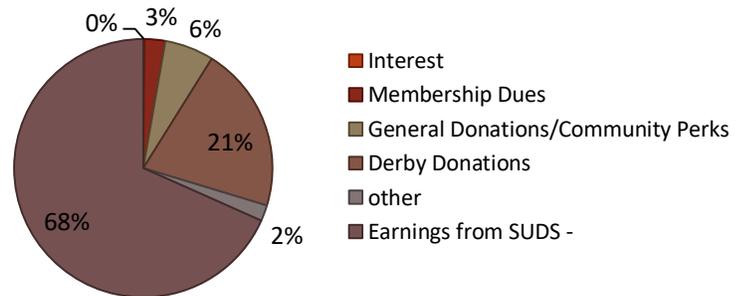


CADSA 2016 Financials

2016 Income

| | |
|-----------------------------------|--------------------|
| Membership Dues | \$1,171.00 |
| General Donations/Community Perks | \$2,715.26 |
| Derby Party Donations | \$9,187.92 |
| Earnings from SUDS | \$30,205.44 |
| Interest | \$46.61 |
| Other income | \$881.00 |
| Total Income | \$44,207.23 |

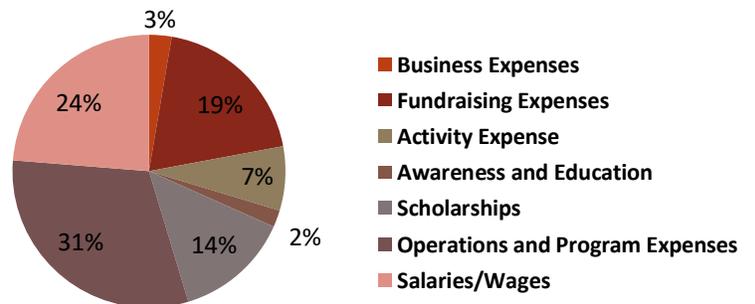
Income Distribution



2016 Expense

| | |
|----------------------------------|--------------------|
| Business Expenses | \$1,300.14 |
| Fundraising Expenses | \$9,420.64 |
| Activity Expenses | \$3,697.68 |
| Awareness and Education Expenses | \$971.41 |
| Scholarships | \$6,642.32 |
| Operations and Program Expenses | \$15,029.28 |
| Salaries/wages | \$11,532.14 |
| Total | \$48,593.61 |

Expense Distribution



Contributors

Donor Level

Donor

Associates/Platinum
\$5001 and higher



Partners/Gold
\$2501 to \$5000

Sponsors/Silver
\$1001 to \$2500



Patrons/Bronze
\$501 to \$1000



Supporters
\$101 to \$500

- Over 50 friends contribute to this category.

Friends
\$100 and under

- Over 300 Friends contribute to this category.

Thank you all for your support!

2017 Strategic Plan Highlights

Strategic planning is meant to set priorities and guide decision making for board members and other organizational leaders. It is important to remember that the strategic planning process is not intended to re-work the mission of CADSA. Instead, it is intended to guide the development of activities with measurable outcomes that intentionally support the mission of CADSA.

Approach: Board members address a series of questions aimed at bring out priorities for CADSA over the coming years. Board members were encouraged to consider the mission of CADSA when answering each of the questions. Answers to the questions were considered broadly and were used to develop Goals for the 2017 calendar year.

Result: Two key priorities emerged from the collective responses provided by board members: 1) intentional improvement of member relations, and 2) intentional improvement in the solvency of CADSA as an organization.

Limitation: CADSA membership was not asked to provide input or participate in other ways in the development of the strategic plan for 2017.

Mission: To provide resources, advocacy, education, and community awareness for people with Down syndrome and their families in mid-Michigan.

| Goals for 2017 | Activity | Expected Outcome |
|--|--|--|
| Improve member engagement by 25% compared to member engagement in 2016. | Offer a broad range of programs | <ul style="list-style-type: none"> • Increase # of active members (ie dues are paid) • Increase # of members engaging in CADSA programs • |
| | Support multiple advocacy and educational campaigns | |
| | Conduct a needs assessment of the CADSA membership | <ul style="list-style-type: none"> • Education and advocacy issues important to members will be identified |
| Improve financial stability of CADSA by increasing regular monthly income by 50% and annual income by 20%. | Complete monthly financial reporting and make results available | <ul style="list-style-type: none"> • Increase # of members aware of financial state |
| | Conduct a financial audit | <ul style="list-style-type: none"> • Financial discrepancies will be identified and corrected |
| | Develop fundraising strategies for short- and long-term financial growth | <ul style="list-style-type: none"> • Increase in average monthly and total yearly income |
| | Expand corporate donor base | <ul style="list-style-type: none"> • Increase in average monthly and total yearly income |

Message from the Board

CADSA is guided by a Board of Directors that is committed to fulfilling the purpose and mission of the organization. Each board member has a dedication to supporting people with Down syndrome and their families and has been elected by members based on personal experience, passion, and expertise. Each board member has a personal connection to an individual with Down syndrome and looks forward to creating a better tomorrow for the Mid-Michigan community

Officers

Executive Board Members



President
Jennifer Botruff



Secretary
Angela Rasegan



Treasurer
Dave Martin

General Board Members



Amanda Larraga



Dawn Tomlin



Mat Edick



Janice Frankovich



Lizette Vasquez